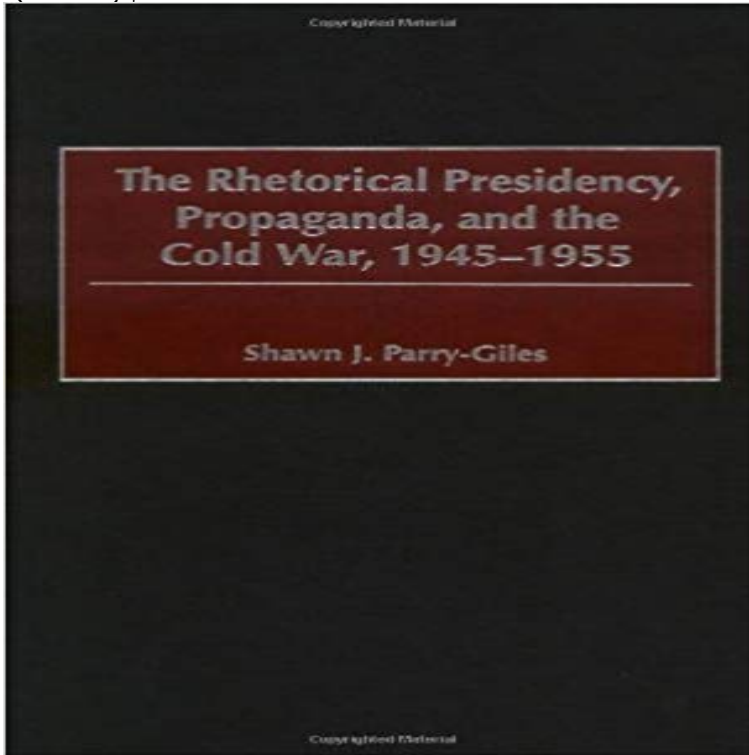


The Rhetorical Presidency, Propaganda, and the Cold War, 1945-1955 (Praeger Series in Presidential Studies)



Both Truman and Eisenhower combined bully pulpit activity with presidentially directed messages voiced by surrogates whose words were as orchestrated by the administration as those delivered by the presidents themselves. A Review of the private strategizing sessions concerning propaganda activity and the actual propaganda disseminated by the Truman and Eisenhower administrations reveals how they both militarized propaganda operations, allowing the president of the United States to serve as the commander-in-chief of propaganda activity. As the presidents minimized congressional control over propaganda operations, they institutionalized propaganda as a presidential tool, expanded the means by which they and their successors could perform the rhetorical presidency, and increased presidential power over the country's Cold War message, naturalizing the Cold War ideology that resonates yet today. Of particular interest to scholars and students of political communication, the modern presidency, and Cold War history.

Welcome to the blog of Joan le Grande. I'm changing the blog to english so forgive me the dutch articles before. I already translated a few, keeping it up! Anyway, stay tuned for lifestyle articles and reviews about games or other nerdy stuff. Enjoy! Categories Comics Games Playstation 4 Wii U Lifestyle Posted by Joan le Grande in Games, Playstation 4 Leave a comment Tagsexperience, first look, Games, Playstation 4, Playstation VR review, ps4 VR review, virtual reality YES YES YES. I'm super hyped about the VR, but you obviously knew that already because of my last blogpost. There were a few hiccups because I ordered it online and I was working during the time it came. I stressed, freaked, jumped and finally gave up on the thought I got to play on the day it came out. But luck was on my side and when I got home, 20 minutes later the VR glasses arrived! In this post I will take you with me on my first experience with virtual reality. Was it as awesome as I hoped? Or is nauseating and not really my cup of tea? Read and find out!

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