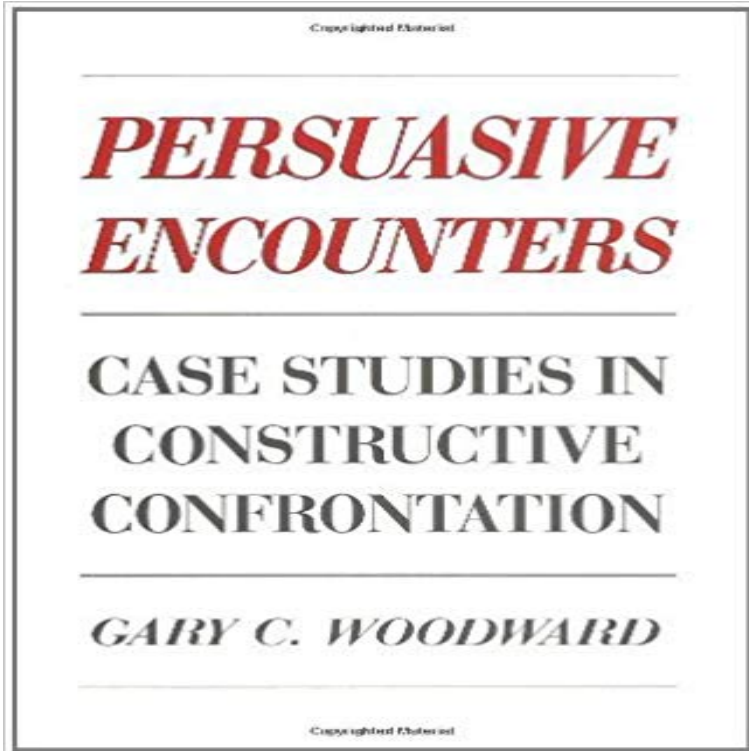


Persuasive Encounters: Case Studies in Constructive Confrontation



In today's world of instant communication, we often marvel at the ability of a public figure to handle a hostile audience. *Persuasive Encounters* studies successful persuasion against tough odds. Through the analysis of specific historical and rhetorical evidence, the events presented here illustrate and sometimes challenge the viability of current abstract models. Detailed studies of encounters involving such diverse figures as Edward R. Murrow, Edward Kennedy, Thomas Szasz, and Ed Koch form the basis of the work. Shorter analyses focus on the sometimes controversial actions of social activists ranging from abolitionist Wendell Phillips to the Beatles John Lennon. In its scope and assumptions, the book is the first of its kind. Such studies are usually isolated in journals or reduced to short examples in persuasion texts. *Persuasive Encounters* demonstrates that the understanding of communication processes can never be very far from the analysis of specific settings and events. It goes on to show that confrontations can be positive forces for change. The text is comprised of five instances of persuasion advocacy combined with six shorter case studies. Each chapter includes background information on the immediate and secondary audiences, a summary of significant events that surrounded the situation, and contemporary accounts of public reaction. In addition, a transcript of the remarks or exchanges that actually took place and an analysis of the persuasion are provided. Students of persuasion, communication theory, and discourse analysis will find this work a valuable resource.

Welcome to the blog of Joan le Grande. I'm changing the blog to english so forgive me the dutch articles before. I already translated a few, keeping it up! Anyway, stay tuned for lifestyle articles and reviews about games or other nerdy stuff. Enjoy! Categories Comics Games Playstation 4 Wii U Lifestyle Posted by Joan le Grande in Games, Playstation 4 Leave a comment Tagsexperience, first look, Games, Playstation 4, Playstation VR review, ps4 VR review, virtual reality YES YES YES. I'm super hyped about the VR, but you obviously knew that already because of my last blogpost. There were a few hiccups because I ordered it online and I was working during the time it came. I stressed, freaked, jumped

and finally gave up on the thought I got to play on the day it came out. But luck was on my side and when I got home, 20 minutes later the VR glasses arrived! In this post I will take you with me on my first experience with virtual reality. Was it as awesome as I hoped? Or is nauseating and not really my cup of tea? Read and find out!

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