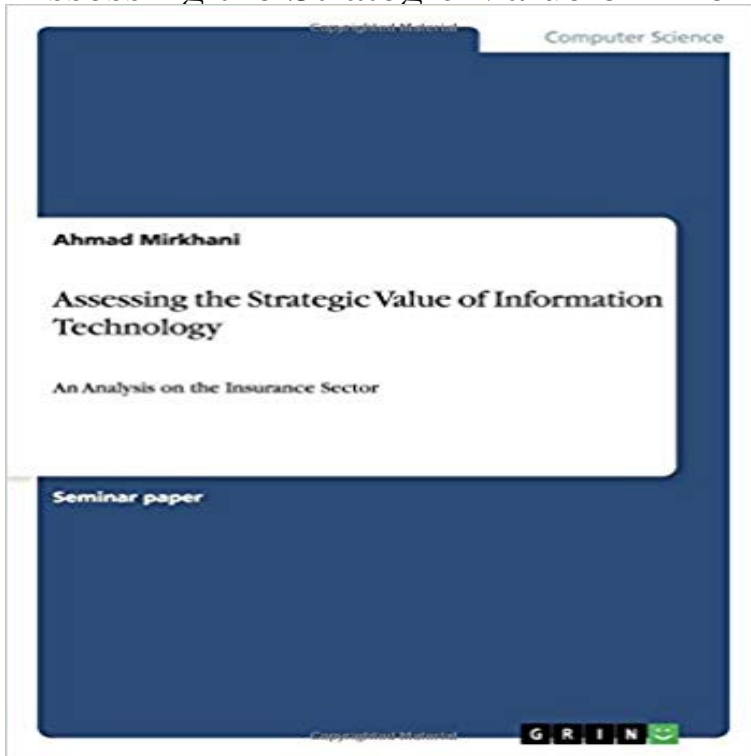


Assessing the Strategic Value of Information Technology



Seminar paper from the year 2009 in the subject Information Management, grade: 2,0, University of Gottingen (INSTITUT FÜR WIRTSCHAFTSINFORMATIK), course: Informationsmanagement, language: English, abstract: This report aims to take a critical look at an article from Paolo Neirotti and Emilio Paolucci, both working at the Politecnico di Torino Technical University, Department of Business and Production Engineering. The article surveys the strategic value of IT on companies, specifically those who are active in the insurance sector. Neirotti and Paolucci claim in their work that many IT projects fail, although companies today are aware of the pitfalls of IT investments and that many IT applications have become commodities. Obviously IT has a strategic value to firms but they have not determined how IT management capabilities and IT governance schemes explain commonalities and differences in their use of IT (Neirotti & Paolucci, 2007, p. 568). They analyzed the insurance industry in the US and Europe through 20 case studies and also made an analysis on 30 Italian firms (panel study). This report is going to throw light on the conclusions made in that article and evaluate them from a new perspective.

Welcome to the blog of Joan le Grande. I'm changing the blog to english so forgive me the dutch articles before. I already translated a few, keeping it up! Anyway, stay tuned for lifestyle articles and reviews about games or other nerdy stuff. Enjoy! Categories Comics Games Playstation 4 Wii U Lifestyle Posted by Joan le Grande in Games, Playstation 4 Leave a comment Tagsexperience, first look, Games, Playstation 4, Playstation VR review, ps4 VR review, virtual reality YES YES YES. I'm super hyped about the VR, but you obviously knew that already because of my last blogpost. There were a few hiccups because I ordered it online and I was working during the time it came. I stressed, freaked, jumped and finally gave up on the thought I got to play on the day it came out. But luck was on my side and when I got home, 20 minutes later the VR glasses arrived! In this post I will take you with me on my first experience with virtual reality. Was it as awesome as I hoped? Or is nauseating and not really my cup of tea? Read and find out!

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