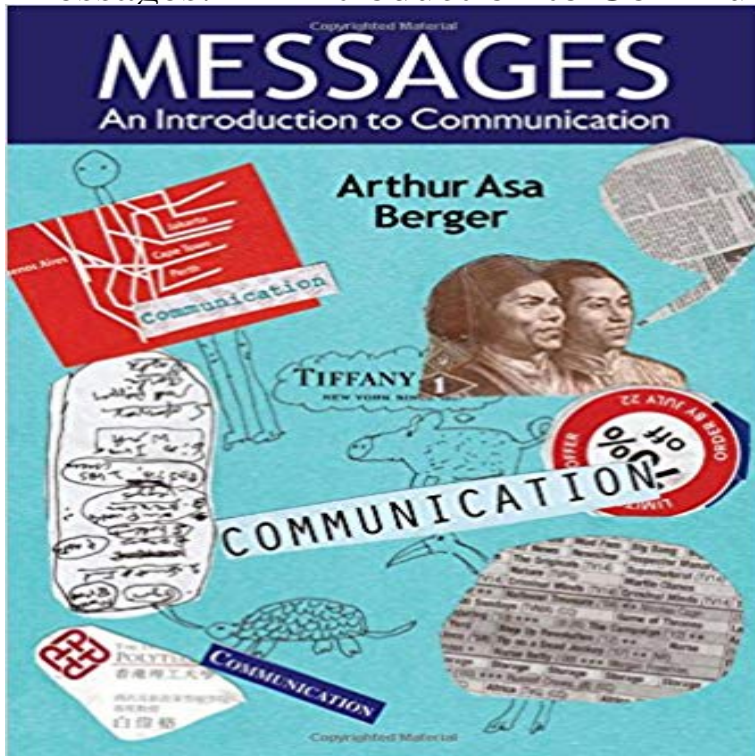


Messages: An Introduction to Communication



This brief introductory textbook to the field of communication offers the advantages of Arthur Asa Berger's informal writing style and flair for popular culture examples aimed to engage students. Designed for the basic course in communication departments, Berger introduces the key theorists who shaped our concepts of communication while also describing the varied processes and settings in which communication occurs. Messages is a strong option for instructors who want a student-friendly alternative to the standard encyclopedic textbook. This text contains chapters on key contemporary topics such as social media, communication and identity, and visual communication. Includes accessible popular cultural examples ranging from advertisements to folk tales to James Bond films, all based on Berger's years of expertise as an author and scholar in mass media and popular culture. Incorporates useful pedagogical features such as exercises, quotes from key theorists, and cartoons.

Welcome to the blog of Joan le Grande. I'm changing the blog to english so forgive me the dutch articles before. I already translated a few, keeping it up! Anyway, stay tuned for lifestyle articles and reviews about games or other nerdy stuff. Enjoy! Categories Comics Games Playstation 4 Wii U Lifestyle Posted by Joan le Grande in Games, Playstation 4 Leave a comment Tagsexperience, first look, Games, Playstation 4, Playstation VR review, ps4 VR review, virtual reality YES YES YES. I'm super hyped about the VR, but you obviously knew that already because of my last blogpost. There were a few hiccups because I ordered it online and I was working during the time it came. I stressed, freaked, jumped and finally gave up on the thought I got to play on the day it came out. But luck was on my side and when I got home, 20 minutes later the VR glasses arrived! In this post I will take you with me on my first experience with virtual reality. Was it as awesome as I hoped? Or is nauseating and not really my cup of tea? Read and find out!

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