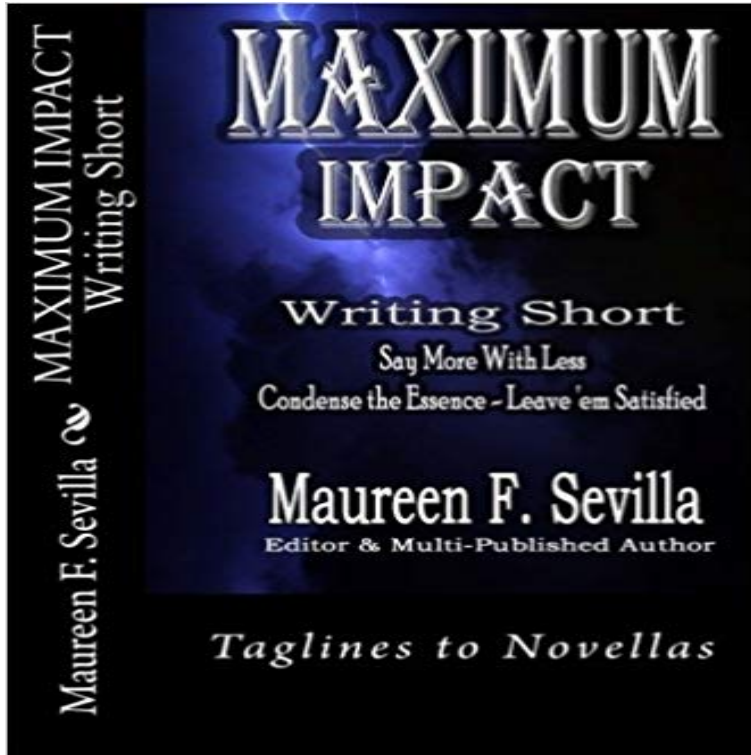


MAXIMUM IMPACT - Writing Short: Say More With Less: Condense the Essence & Leave em Satisfied



For many years, I've been an avid romance reader, writer, and an editor. More recently, I've also been working as a writing coach and an independent editor, expanding my experience beyond content, copy, and romance editing to other genres. I maintain an eclectic taste in reading, which is what keeps me from focusing on one genre when I write. After being invited to do a presentation about writing short for a conference, several notions came to mind. Before I retired from the corporate world to write fiction and edit, I used to write ads, newsletters, catalogs, educational material, and presentations for a marketing company. I clearly understand the reason why writing short needs to provide maximum impact whether writing ad campaigns or taglines or book blurbs. Every word counts. A few ideas, some painful analysis, and a great deal of research later, I hope to help other authors understand the idea of condensing a concept without losing the essence of the writing. Keep the flavor and the spice even when you choose to reduce the size of the recipe. The one exceptional thing I identified while preparing the presentation was how to take theme and compress the ideas to efficiently write something short yet interesting. The following are suggestions, so as writers, we can Condense the essence and leave the reader satisfied. The magic word is suggestion.

Welcome to the blog of Joan le Grande. I'm changing the blog to english so forgive me the dutch articles before. I already translated a few, keeping it up! Anyway, stay tuned for lifestyle articles and reviews about games or other nerdy stuff. Enjoy! Categories Comics Games Playstation 4 Wii U Lifestyle Posted by Joan le Grande in Games, Playstation 4 Leave a comment Tagsexperience, first look, Games, Playstation 4, Playstation VR review, ps4 VR review, virtual reality YES YES YES. I'm super hyped about the VR, but you obviously knew that already because of my last blogpost. There were a few hiccups because I ordered it online and I was working during the time it came. I stressed, freaked, jumped and finally gave up on the thought I got to play on the day it came out. But luck was on my side and when I got home, 20 minutes later the VR glasses arrived! In this post I will take you with me on my first experience with virtual reality. Was it as awesome as I hoped? Or is nauseating and not really my cup of tea? Read and find out!

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