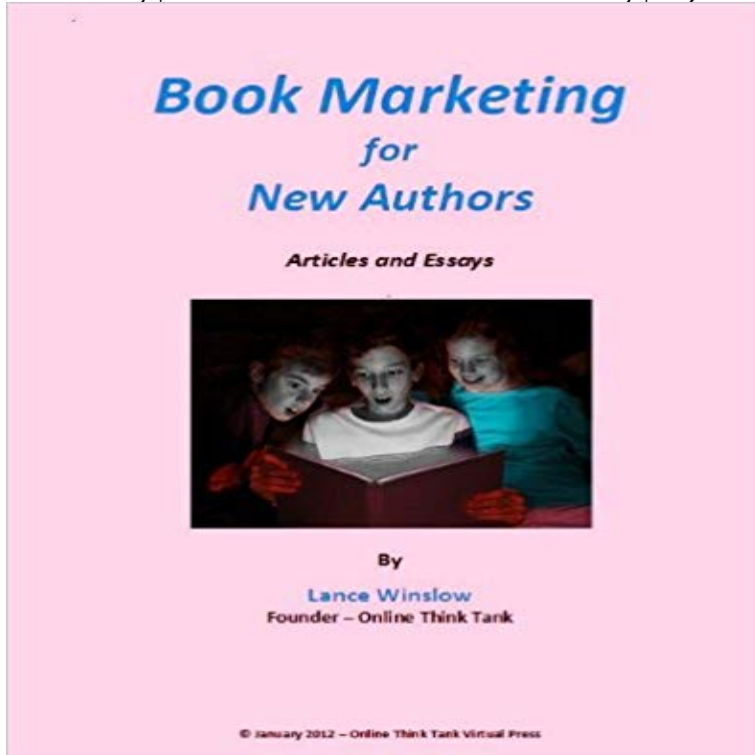


# Book Marketing for New Authors - Articles and Essays (Lance Winslow Writing Series - Book Marketing 1)



A collection of articles and essays by the most prolific online article writer in human history and author of over 140 eBooks discussing book marketing. There are articles on old paper book marketing, and new electronic era eBook marketing. Hard hitting, fast-paced, bite-sized articles for the Kindle eBook author on the go, with places to be and people to see. We are talking about 250 to 1200 word articles, short reads you can finish in the line at Starbucks if there's no one interesting to chat with. The essays and articles include the following book marketing subjects;

1. Business eBook Collaborations
2. Marketing a Book or eBook Blogging?
3. Online Articles to Entice Readers to Your Novel
4. How to Write Articles on Book Marketing
5. Can I Make Money Selling Christian Short Stories?
6. Nonfiction Book Marketing Banner Ads
7. Record Your Book Speeches
8. Book Trailer Videos
9. eBook Affiliate Business Models
10. Book Proposal Advice
11. 2008 Trends in Publishing
12. 2008 eBook Trends
13. Self Publish and Perpetual Profits
14. Offering a Free eBook Online
15. Paper Shortages in China
16. Small Business Books and Titles
17. Non-Fiction Book Titles
18. Arrogant Editors Exaggerating Excellence
19. Practice the Art of Writing Titles
20. How to Title Your Business Books Authors Dilemma
21. Science Fiction that Sells
22. Dress Up Your Book Proposal
23. Prologue, Dedication, Introduction, Forward
24. Electronic Email Newsletter Articles to Promote
25. 10 Down 90 to Go How Many eBooks to Write
26. eBooks and Internet Publishing
27. Getting Valuable Information to Write Your eBook
28. Writers Attack Self-Reviewers
29. Authors Writing Their Own Reviews
30. Where Do Potential Buyers, Readers Get Information
31. Self Promoting or Paid Promoter
32. Why Would an Author Write

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