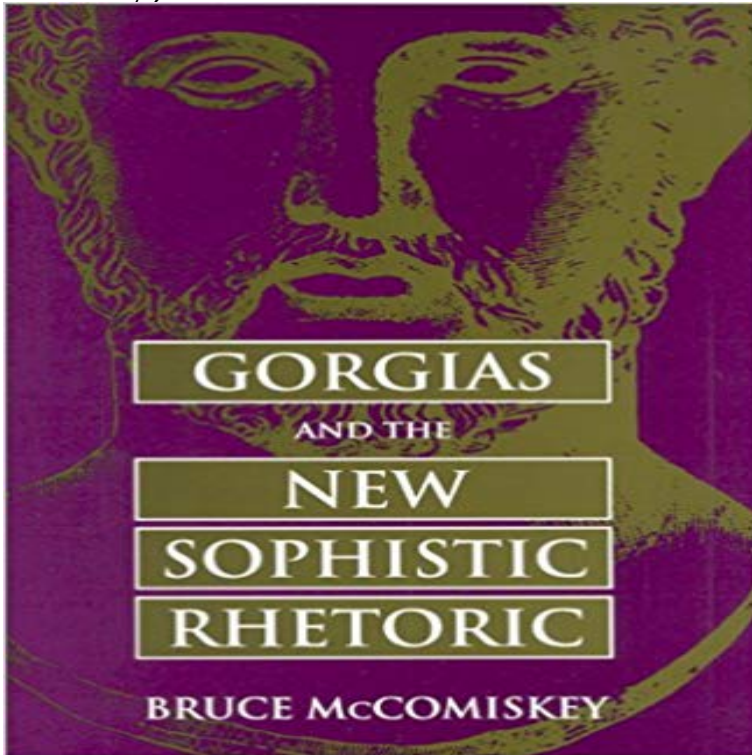


Gorgias and the New Sophistic Rhetoric (Rhetorical Philosophy and Theory)



In *Gorgias and the New Sophistic Rhetoric*, Bruce McComiskey achieves three rhetorical goals: he treats a single sophists rhetorical *techne* (art) in the context of the intellectual upheavals of fifth-century bce Greece, thus avoiding the problem of generalizing about a disparate group of individuals; he argues that we must abandon Platonic assumptions regarding the sophists in general and Gorgias in particular, opting instead for a holistic reading of the Gorgianic fragments; and he reexamines the practice of appropriating sophistic doctrines, particularly those of Gorgias, in light of the new interpretation of Gorgianic rhetoric offered in this book. In the first two chapters, McComiskey deals with a misconception based on selective and Platonic readings of the extant fragments: that Gorgias's rhetorical *techne* involves the deceptive practice of manipulating public opinion. This popular and ultimately misleading interpretation of Gorgianic doctrines has been the basis for many neosophistic appropriations. The final three chapters deal with the nature and scope of neosophistic rhetoric in light of the non-Platonic and holistic interpretation of Gorgianic rhetoric. McComiskey postulates in his opening chapters. He concludes by examining the future of communication studies to discover what roles neosophistic doctrines might play in the twenty-first century. McComiskey also provides a selective bibliography of scholarship on sophistic rhetoric and philosophy in English since 1900.

Welcome to the blog of Joan le Grande. I'm changing the blog to english so forgive me the dutch articles before. I already translated a few, keeping it up! Anyway, stay tuned for lifestyle articles and reviews about games or other nerdy stuff. Enjoy! Categories Comics Games Playstation 4 Wii U Lifestyle Posted by Joan le Grande in Games, Playstation 4 Leave a comment Tagsexperience, first look, Games, Playstation 4, Playstation VR review, ps4 VR review, virtual reality YES YES YES. I'm super hyped about the VR, but you obviously knew that already because of my last blogpost. There were a few hiccups because I ordered it online and I was working during the time it came. I stressed, freaked, jumped and finally gave up on the thought I got to play on the day it came out. But luck was on my side and when I got home, 20 minutes later the VR glasses arrived! In this post I will take you with me on my first experience with virtual reality.

Was it as awesome as I hoped? Or is nauseating and not really my cup of tea? Read and find out!

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